PEN Center USA 21st Annual Literary Awards Festival

TABLE PACKAGES

o DIAMOND PEN – $50,000 ($48,000 is tax deductible)
Two tables (20 tickets), Premier seating, logo/product placement, Diamond full-page ad in the tribute book, acknowledgement in all printed materials.

o PLATINUM PEN – $25,000 ($24,000 is tax deductible)
One table (10 tickets), Premier seating, Platinum full-page ad in the tribute book, acknowledgement in all printed materials.

o GOLD PEN – $15,000 ($14,000 is tax deductible)
One table (10 tickets), Executive seating, Gold full-page ad in the tribute book, acknowledgement in all printed mate rials.

o SILVER PEN – $10,000 ($9,000 is tax deductible)
One table (10 tickets), Preferred seating, Silver full-page ad in the tribute book, acknowledgement in all printed materials.

o BRONZE PEN – $7,500 ($6,500 is tax deductible)
One table (10 tickets), Preferred seating, Bronze full-page ad in the tribute book, acknowledgement in all printed materials.

MEMBERSHIP PACKAGES

o WRITERS GUILD OF AMERICA PACKAGE $425
One year PEN Center USA dues + 2 Member Price Tickets

o ASSOCIATE MEMBER PACKAGE $400
One year PEN Center USA dues + 2 Member Price Tickets

Full membership in PEN USA (except for WGA Members, for whom it is guaranteed) is by application only. Associate memberships, however, are available to anyone who shares our dedication to the written word and the vital importance of freedom of expression.

INDIVIDUAL TICKETS

o Preferred Seating	$ 450	Tickets _____
o General Seating	$ 350	Tickets _____
o PEN Center USA Member Price (limit 2 per member)	$ 175	Tickets _____

TRIBUTE JOURNAL

o Platinum Page $ 5,000 (Full Page)
o Gold Page $ 4,000 (Full Page)
o Silver Page $ 3,000 (Full Page)
o Bronze Page $ 2,000 (Full Page)
o B&W Page $ 1,000 (Full Page)
o B&W Half Page $ 500 (6 3/8" w x 3 1/2" h)
o B&W Quarter Page $ 250 (3" w x 3 1/2" h)
(incorporates business card)

TRIBUTE JOURNAL SPECS
All full-page artwork is 6 3/8" w x 7 1/8" h.
Provide a digital file at 300 dpi, black & white, non-bleed.
File format should be TIFF, PDF, or EPS.
OR you may provide your LOGO/TEXT (20 words or less).

Please e-mail artwork/text to: awards@penusa.org

Call PEN Center USA for more info at:
(323) 424-4939 x 201

Please RSVP by October 29, 2011.

DEADLINE FOR AD COPY:
October 21, 2011

_____
Please list my company/name

_____
First Name Last Name

_____
Address

_____
City State Zip

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Phone Fax

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E-mail
Please charge my o Visa o Mastercard o AMEX

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Card # Exp. Date

_____
Name on Card Total Amount

_____
Signature

Please make checks payable to PEN Center USA.

MAIL: PEN Center USA
P.O. Box 6037, Beverly Hills, CA 90212

FAX: (323) 424-4944
E-MAIL: awards@penusa.org

We hope you will be able to attend. If you cannot, or if you are a PEN Center USA member who is interested in making an additional donation, we hope you will consider saluting one of our honorees, the organization itself, or freedom of expression with a tax-deductible message in our tribute book.

A contribution would also be most welcome. LitFest is the benefit that sustains our PEN Center USA programs throughout the year.

I am not able to attend, but would like to make a tax-deductible contribution of $_____.

For more information, call: (323) 424-4939

PEN Center USA www.penusa.org
TAX I.D. #95-3502910 Charitable Services Info. Card on file.